MICHELLE ROBINS

WEB DEVELOPER | CONTENT EDITOR | TECH WRITER | CREATIVE STORYTELLER

RELEVANT EXPERIENCE

Web Specialist

VML (ex-Wunderman Thompson) | Prague, CZ | 2020 – Present

- Product: collaborated across teams to develop a new product from start to finish; currently maintaining and overseeing its ongoing development, including design and content audits and incorporating feedback for new iterations.
- Web: developed and built various product websites, personalized them for different market localizations, and contributed to the documentation, all while consistently delivering projects ahead of deadline. Client projects include GSK, Mercedes-Benz, Total Energies, and MSD.
- Content: created and iterated all content for new product; managed digital assets, implemented and managed transition to a new CMS, trained new users for seamless transition.

Web & Content Specialist

Various client work | Remote from Prague, CZ | 2017 – Present

- Product: led an international development team on the continuing development, client support, and documentation of company software for SAAS clients.
- Web: collaborated with bloggers, designers, teachers, authors, and other creative professionals to design and develop their or their clients' sites to pixel-perfection, saving them time, helping grow their businesses, and solving problems from a UX perspective.
- Content: edited blog and social media posts, designed infographics for websites, and performed usability consulting and website updates for e-commerce, magazine, blog, SAAS, and business clients.

SKILLS

Tech Skills
HTML/CSS/JS
Git
AEM
Drupal
Kajabi
Sitecore
Veeva
Webflow
WordPress
Adobe Creative Suite
Figma

Language Skills
English
French
German
Czech
Russian
Italian
Dutch

Writing Skills
Translation
Copywriting
Proofreading
Creative Storytelling
Documentation
Tech Writing

EDUCATION

Augsburg University
Bachelor of Arts
2013 - 2017

The Language House
TEFL Certification
2017

Skillcrush
Break into Tech Blueprint
2018